

From the EDITOR

## Bugs and other things that bug me

Don't you think I know what an *empire* all of this ladybug-stuff has become; and now NewVoices... I get it when people are confused, but is there any reason we shouldn't be in print, and in voice, and gradually in video too? I think not. And when I named these sites—and, yes, I know it is unusual to have all of these things in separate sites—but when I named the sites I thought we had come up with titles that were pretty clearly defined. LadybugBooks: the books (no sarcasm when I say that); LadybugLive: the audio, live? get it? And right here, LadybugFlights: where anything can happen. OK it's a magazine. But you see what I mean? It's clear; isn't it? It's unusual; I know.

And the name: LadybugPress. Conjoined because we are an Internet based company and the name should mirror the website, which it doesn't because at the time (way back in 1995) it seemed more important to have *books* in the URL than *press*. Now, I think that might have been a mistake, but it is that way and we live with it. But *ladybug*; why should that be so hard? Amazon, Baker and Taylor books (our distributors), and even *Books in Print*, though I hope I have them straightened out by now, have us listed as **Lady Bug**. Look it up! It is one word: ladybug. (intentional, emphatic period there) Of course, in Europe that is **lady beattle** (probably two words since it looks odd as one), but they are used to American strangeness by now so I assume they will adjust, or have done.

OK, I complicated things there, too. There are other publishers who use the ladybug name, you know, so I wanted to have a distinctive logo. That's how the bug part of ladybug became a picture. Even so, think about it: If it were lady bug, bug would modify lady and what kind of impression would that give?

I love introducing new people to what we have here. It is uniquely creative and exciting because it comes from so many "happy hands" (as they used to say in nursery schools), and—all kidding aside—it is special. I love reminding you that you are creating something special and unique. I just hate explaining all of this to people who are used to a one topic, one flavor, two word world where ladybugs are not a reminder of how creative we can be as women!

Now, I have to slink off to the Writers Room, calm down and think poetic thoughts, though the topic this week is "Sound and Fury" so I may be alright. Please come in, participate and enjoy the Writers Room, even if you only write to play.

*Georgia Jones, Editor*